## Latham Measure vs. Traditional Methods

Turnaround times using Latham Measure are up to 3x faster than traditional methods– and only getting faster.

	Two Person Team, Time to Complete	One Person, Time to Complete		Time to Receive Quote	Time to Receive Quote
Measuring process	2 hours	less than 30 minutes	Quoting time	1 day	Less than 10 minutes
Tir	Traditional Method: me to Receive Drawing	Latham Measure: Time to Receive Drawing		Traditional Method: Time to Order	Latham Measure: Time to Order
Drawing time	1 day	Instant	Order entry time	1 day	Instant

## A Day in the Life with Latham Measure



The tech team arrives poolside



Pool measurements are captured



Data is uploaded to the cloud



Al algorithms process the data



We worked directly with our customers in the field to thoroughly test using Measure

in a production environment.

Go to the Builder Portal to quote/order



Receive quotes/orders virtually instantly

Measure Test Project Name	Poolside Measuring Time	Drawing Request	Quote/Order Time	Latham Review Time	Total Time from Poolside to Production
Stoltz	14 minutes	Instant	6 minutes	8 minutes	28 minutes
Whitley	12 minutes	Instant	5 minutes	6 minutes	23 minutes